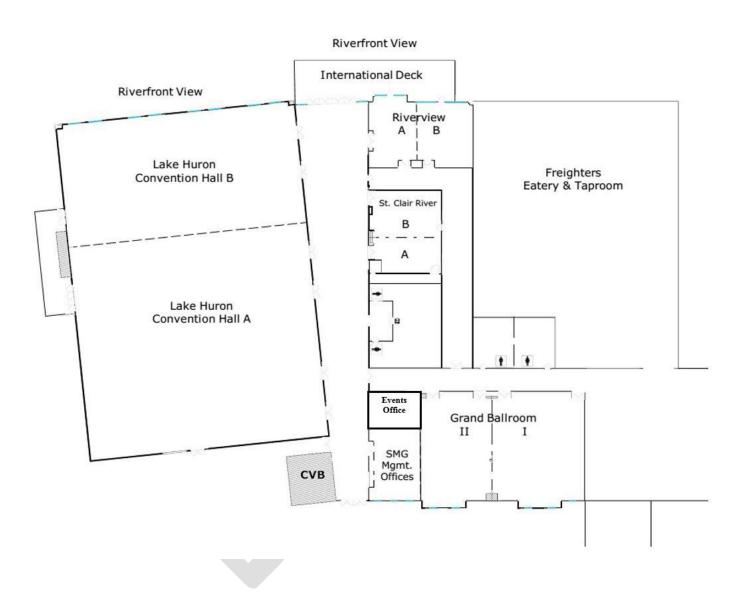
# BUILDING BRIDGES: CONSTRUCTING AN EFFECTIVE COMMUNITY RESPONSE TO HOMELESSNESS







# BLUE WATER CONVENTION CENTER ROOM LAYOUT



# WEDNESDAY, OCTOBER 2, 2019

7:30 A.M.		Lake Huron Convention Hall Lobby Lake Huron Convention Hall
8:15 A.M.	PRESENTATION:	OZONE HOUSE SPEAKOUT PERFORMERS
9:45 A.M.	KEYNOTE: LEADERSHIP CHALLENBES IN ENI	DING HOMELESSNESS IAIN DEJONG

#### 11:00 - NOON BREAKOUT SESSIONS

- 100 Day Challenge on Youth Homelessnessness | Christina Soulard, Jesica Vail, Amber Kowatch, Cindy Arneson, Adam Traviss, Danielle Heistand, Rita McCann
- Strengthening Partnerships to Prevent the Spread of Disease | Alyssa Strouse, Sarah Davis
- The Faith Community.......Why Bother? | Drew Peirce, Dillene VanBeek
- Vicarious Trauma: Taking Care of Ourselves while we care for others | Roberta Walker
- Decriminalizing Homelessness: State Efforts to Break Down Barriers for Individuals with a Criminal Record | Chris Trudell, John Cooper, Laurel Burchfield
- Human to Human: Overcoming Barriers to Successful Outreach | Bryan McGruder, Bryan Holt
- Benefits Access: A coordinated entry strategy | Jaspreet Malhotra, Shannon Lijewski

12:15 – 1:00 LUNCH ......Lake Huron Convention Hall

#### 1:30 - 3:00 P.M. BREAKOUT SESSIONS

- Better Understanding the Specific Needs of Unsheltered Homeless Individuals | Iain DeJong
- Introduction to Racial Equity | E.J. McGaughy, Meredith Stravers
- Human Trafficking Overview and its Intercept with Homelessness | Aleksandra Andjelkovic
- Effective Street Outreach | Ryan Hannon
- Stronger Coordination an Alignment between Funders Drives Cross-sector Collaboration and Systems Change | Mercedes Brown, Morghan Williams, Vanessa Samuelson
- Homelessness and Healthcare –Community Connections and the FUSE Pilot Project | Elizabeth Kelly, Judith Kell, Lauren Velez
- Coordinated Entry Lead Agency Evaluation | Amanda Sternberg, Gerry Leslie
- TOUR | The Harbor, Cypress Place

#### 3:15 - 4:45 BREAKOUT SESSIONS

- Housing Focused Street Outreach | Iain DeJong
- Advocating for Better Policies in Michigan: Updates on State and Federal Solutions to Housing Insecurity and Homelessness | Jason Weller, Eric Hufnagel, Lauren Burchfield
- Forming a County HELP Network/Severe Weather Network | Nicole Dupont, Raul Galvin, Daniel Jones, Maggie Honaker, Roger Elchert
- From Outputs to Outcomes: Creating Objective, Measurable Outcomes to Improve Services Provided in Homeless Programs | Meghan Takashima, Terra Linzner
- TOUR | Wings of the Harbor, Blue Water Community Action
- Pay for Performance Reports: What They Tell Us | Jesica Vail, Michelle Edwards
- Why and How to Prioritize Racial Equity within our work | Meredith Stravers, Ed McGaughy, Tha Par, Sara Johnson, Catherine Distelrath, Paige Beasley, Morghan Williams
- MSHMIS Roundtable | Gerry Leslie

# THURSDAY, OCTOBER 3, 2019

6:30 A.M.	YOGA:	
8:00 A.M.	<b>BREAKFAST</b>	 Lake Huron Convention Hall

9:00 A.M. KEYNOTE: Marc Dones, Executive Director, National Innovation Services

#### 10:30-11:30 A.M. BREAKOUT SESSIONS

- Ending LGBTQ Youth Homelessness Through Permanent Supportive Housing | Luke Hassevoort, Jerry Peterson
- Self Care + Mutual Care: A trauma informed perspective to restoring healing, hope and justice within our mind and bodies as well as our communities and world | Keri Ann Kenney
- Homelessness Among Veterans | Carly Huffman
- Growing Income Opportunities | Alisha Pennington, Rod DesJardins, Matt Musynski, Venita King
- Supported Employment in Housing First-Breaking Down Barriers to Finding and Maintaining Employment Morghain Mac Donald, Bethany Young
- Strengthening your Rapid Re-housing Programs and Outcomes | Annie Hyrila, Mark Simmonds
- Eviction Diversion | Alisa Parker, Anna Moss

11:45 A.M. LUNCH

12:30 P.M. AWARDS

#### 1:15 P.M. BREAKOUT SESSIONS

- Reducing Red Tape: Municipal ID's made easier with HMIS | Alexis Alexander, Paula Cruz
- Time for Change: LBGTQ panel on how to welcome our community into our housing program | *Moderator: Satrise Tilliam; Panel: Traven Lattimore, Devon Butler, Jaylin Ford, Mari Smith, Isiah Wilkins, Amara Neal*
- Understanding and Accessing HIV/Housing resources: What homeless service providers need to know | Liz Lucas
- MSHMIS Roundtable REPEAT | Gerry Leslie
- Learn What's New with MSHDA's Housing Choice Voucher Program, Project Based Program, and the new 811 Voucher Program | Ann Mueller, Kathy French, Cathy Sheets
- Assessing Your Supportive Housing for Quality Alignment | Lindsey Bishop Gilmore

- making the tough calls on what to do, how to do it and where to put money
- accountability throughout an entire organization and entire community
- taking the time out of operational demands to say thanks to those that are making a difference on the frontlines
- the frustrations and strategies to use when a person or organization goes rogue or throws people under the bus
- why Coordinated entry and housing focused services present unique leadership challenges and how to see them through to successful completion

#### 11:00 a.m. BREAKOUT SESSIONS

#### 100 Day Challenge on Youth Homelessness

Christina Soulard, Jesica Vail/MSHDA

Amber Kowatch, Cindy Arneson, Adam Traviss, Danielle Heistand, Rita McCann

The three county, rural area of Manistee, Missaukee and Wexford were selected to participate in the 100 Day Challenge on Youth Homelessness facilitated by Rapid Results Institute. Hear directly from team members and sponsors about this challenge: the successes, roadblocks, lessons learned, and how you could replicate it in your own community.

## Strengthening Partnerships to Prevent the Spread of Disease

Alyssa Strouse, Sarah Davis

This session will highlight vaccine-preventable diseases and discuss how they are spread and how to prevent them. It will focus on highly communicable disease within shelters (hepatitis A & B, influenza, flu and pertussis)

Topics covered include vaccine-preventable disease, vaccinations, partnering with stakeholders to curb an outbreak and prevent the spread of VPDs in shelters and the community

#### • The Faith Community......Why Bother?

Drew Peirce, Dillene VanBeek, Good Samaritan Ministries

Research shows that the faith community is the greatest untapped resource when it comes to impacting change. Come explore how to build partnerships that will bolster services to the homeless and release unused potential.

 Vicarious Trauma: Taking Care of Ourselves while we care for others
 Roberta Walker

There is broad-based recognition of the prevalence of exposure to trauma for persons experiencing homelessness or housing instability. When we help those with trauma, we as helpers are impacted. Vicarious trauma is the process of change that happens through caring about other people who have been hurt, and feeling committed or responsible to help them. Over time this process can lead to changes in psychological, physical, and spiritual well-being. In this workshop, organizational and individual strategies for recognizing and mitigating the impact of vicarious trauma are described.

• Decriminalizing Homelessness: State Efforts to Break Down Barriers for Individuals with a Criminal Record

Chris Trudell/MDOC, John Cooper/Safe and Just Michigan, Laurel Burchfield/MCAH

Individuals with a criminal record continue to be one of the most difficult demographics to house in Michigan. Michigan is working hard to break down these barriers through state initiatives and partnerships to open the doors for these individuals who otherwise face homelessness and recidivism due to lack of stable housing. Learn about these efforts, including a partnership between MSHDA and MDOC on housing vouchers, state legislation, and a statewide campaign to expunge records called Clean Slate.

- Human to Human: Overcoming Barriers to Successful Outreach

  Bryan McGruder/Outreach Specialist, Bryan Holt/PATH Outreach Supervisor for Kent County

  When the people we serve say NO! We will discuss some of the reasons and barriers faced while doing

  Outreach in various situations. Then review some of the unique approaches that have been used to

  overcome those barriers to build meaningful relationships. Also, look at when our clients can't move
  forward and the effect it can have on the Outreach relationship.
- Benefits Access: A coordinated entry strategy

  Jaspreet Malhotra/MI Bridges Community Partner Liaison, Shannon Lijewski, Everyday Life Consulting

  Systems exist to connect homeless individuals to public assistance, yet many clients are missing out on vital resources. Join this workshop to learn about leveraging public benefits and local resources to foster self sufficiency and secure and maintain housing. HUD requires that providers report on earned and unearned income. Benefits access is critical to this reporting. Come discuss ways to strategically embed benefits access in your coordinated entry system. Learn ways to connect with partners (HARAs, shelters, etc.) to better make connections for helping navigate clients through the benefits access process.

12:00 LUNCH

1:30 p.m. BREAKOUT SESSIONS

• Better Understanding the Specific Needs of Unsheltered Homeless Individuals lain DeJong, President and CEO, OrgCode Consulting

The data is in and the data is clear - unsheltered individuals are much more acute than their sheltered counterparts. Analysis of tens of thousands of VI-SPDAT records by the Policy Lab at UCLA demonstrate striking issues of the health impacts of being unsheltered, as well as the engagement with emergency services. In this session, the data and differences between sheltered and unsheltered persons is explored, and the policy and service implications for prioritization and operations are examined.

## WEDNESDAY, OCTOBER 2, 2019 1:30 p.m. - continued

#### 1:30 p.m. BREAKOUT SESSIONS

#### Introduction to Racial Equity

E.J. McGaughy, Meredith Stravers/Truth & Titus

This session will provide an introduction to racial equity from the Truth & Titus Collective, an organization dedicated to fostering, co-creating, and sustaining organizational change with equity at the core. The session will lay the groundwork for a common language and framework related to racial equity and guide participants in exploring the fundamentals of racial equity.

# Human Trafficking Overview and its Intercept with Homelessness Aleksandra Andjelkovic

This session will review the types of trafficking, including forced labor, sexual exploitation, and limited statistics/research. Learn more about identifying child and adult victims of human trafficking and their needs, best practices (trauma-informed, clients-centered, evidence-based), as well as the requirements and resources for reporting. Become aware of an intercept between human trafficking and homelessness, its organizational and programmatic impact, and vice versa along with current issues victims of Human Trafficking face while dealing with housing/homelessness. We will discuss need for collaboration and coordination of services across systems and the purpose of multi-disciplinary teams.

#### • Effective Rural Street Outreach

Ryan Hannon, Street Outreach Coordinator, Goodwill Industries of Northern Michigan

The purpose of this session is to help Street Outreach programs maximize their impact towards ending homelessness. This session will help Street Outreach programs position themselves in the unique place to interface with people living on the streets in empowering ways in pursuit of helping people end their homelessness.

Topics include staying on the task at hand: ending homelessness, the important role street outreach plays in coordinated entry, connection to the community, and what appears to be resistance to service. Participants will learn tips on how to remain housing focused in the disordered world of street homelessness, how street outreach operates in community, and strategies to approach people that are not engaging the help that is being offered.

### Stronger Coordination and Alignment between Funders Drives Cross-sector Collaboration and Systems Change

Mercedes Brown/CSH, Morghan Williams/Washtenaw County Office of Community & Economic Development, Vanessa Samuelson/McGregor Fund

This session will focus on best practices, principles and lessons learned when public and private sector funders undertake efforts to more strategically align outcomes, strategies, and investments in the housing and homeless sector. It will explore the impact funder alignment and coordination has on program outcome achievement, systems change and cross-sector collaboration. It will also explore ways in which philanthropic resources can be leveraged to address the unique needs of those with the highest acuity—leading to more effective solutions to respond to housing insecurity.

#### WEDNESDAY, OCTOBER 2, 2019, 1:30 p.m.--continued

• Homelessness and Healthcare—Community Connections and the FUSE Pilot Project Elizabeth Kelly/Executive Director, HOPE, Judith Kell/HUB Manager, Muskegon Community Health Project, Lauren Velez/Director of Services, Avalon Housing

This session will explore the connection between homelessness and healthcare by looking at two community healthcare models- the Recuperative Shelter through HOPE, Inc. in Pontiac and the Community Health project through Mercy Health in Muskegon. We will also take a look at how FUSE models, which target the highest utilizers of health systems in our homeless population, can be replicated in your area, ensuring those most in need are receiving the highest level of intervention.

Coordinated Entry Lead Agency Evaluation

Amanda Sternberg/HAND, Gerry Leslie, Catherine Distelrath

Attendees will learn about the process the Detroit CoC and other CoC's have used to evaluate the performance of their CoC's Coordinated Entry (HARA) lead agency. Attendees will learn:

- What CE System looks like in Detroit (History, changes to system design in 2018, governance structure)
- Development of the CAM lead agency evaluation
- Evaluation process
- Lessons learned
- Evaluation results and next steps
- Next steps: CE systems evaluation

#### TOUR

- The Harbor: shelter for youth age 9-17 for up to 3 weeks
- Cypress Place: provides Street Outreach and is a drop-in center for youth age 12-21

#### 3:15 p.m. BREAKOUT SESSION

Housing Focused Street Outreach

Iain DeJong/President and CEO, OrgCode Consulting

For many decades, street outreach was seen as an exercise of engagement and keeping people alive. While still important, street outreach is evolving to focus on ending homelessness one person at a time. This session explores the different types of street outreach, what it means to be a housing-focused outreach team, how to assess encampments, and the use of technology to aid outreach efforts.

 Advocating for Better Policies in Michigan: Updates on State and Federal Solutions to Housing Insecurity and Homelessness

Jason Weller, Eric Hufnagel, Laurel Burchfield/MCAH

We are in an affordable housing crisis. There is not a single county in Michigan where someone working full time at minimum wage can afford a 1-bedroom rental. Over 63,000 individuals experienced homelessness in 2017 with countless others at-risk of losing their home. Michigan needs to bring in smart solutions to better serve this vulnerable population. This session will educate attendees about these efforts, including updates on federal and state policy impacting affordable housing and homeless services and how they can become involved in efforts to bring more tools to Michigan communities to address our affordable housing crisis.

#### WEDNESDAY, OCTOBER 2, 2019, 3:15 p.m.--continued

#### Forming a County HELP Network/Several Weather Network

Nicole Dupont/Calhoun County CoC Chair, Raul Galvin/Disaster Program Manager, Red Cross, Daniel Jones/ED, Haven of Rest Ministries, Maggie Honaker/Nonprofit Solutions Consultant, Roger Elchert/SHARE Center

Like every county in the state of Michigan, Calhoun County was faced with increased challenges to provide additional supports for the health and safety of our homeless populations and other residents who were temporarily displaced during the January Polar Vortex state of emergency weather event. This session will provide a panel discussion on the steps Calhoun County has taken to create and formalize a comprehensive Homeless Emergency Logistics Plan (HELP) to better support future weather-related events. Topics include defining the differences between various types of shelters and warming/cooling centers; identifying local existing homeless shelter, day center, supplemental shelter and warming/cooling center needs; developing adequate preparation and training for supplemental volunteer staff; and creating a single, direct line of communications to the community.

### From Outputs to Outcomes: Creating Objective, Measurable Outcomes to Improve Services Provided in Homeless Programs

Meghan Takashima/Homeless Solutions Director, City of Detroit, Terra Linzner/City of Detroit Housing & Revitalization Department

In 2019, the City of Detroit redesigned the RFP process for Emergency Solutions Grant (ESG) funding. The new process establishes performance measures and baselines to determine the success of subrecipient programs. From the baselines, performance expectations are established and placed into contracts. In the upcoming grant year, subrecipients will be required to generate HMIS reports and track their outcomes on these measures. The City will use organization performance to make future funding decisions and offer target technical assistance to those experiencing challenges meeting performance benchmarks. This change aligns with national best practice to use data for objective funding decisions and is expected to improve our community's performance on HUD SPMs. Participants will learn how to use their community data to set their own baselines measures and establish performance goals for homeless programs.

#### TOUR

- Wings of the Harbor: transitional living for youth 16-20
- Blue Water Community Action (HARA)

# Pay for Performance Reports: What They Tell Us

Jesica Vail, Michelle Edwards/MSHDA

Communities have been submitting reports annually to secure Bonus ESG funding, but what can those reports tell us about the work being done across the state? Participants will have the chance to see the aggregate data on these measures as well as averages and outliers. Discussion will include areas of data quality and performance reporting to improve future outcomes.

#### WEDNESDAY, OCTOBER 2, 2019,3:15 p.m.--continued

#### Why and How to Prioritize Racial Equity within our work

Meredith Stravers, EdMcGaughy, Tha Par, Sara Johnson, Catherine Distelrath, Paige Beasley, Morghan Williams

The Detroit Coordinated Entry team has partnered with the Truth & Titus Collective to support racial equity work with the Coordinated Entry staff. This session will provide insight into why the Coordinated Entry team has made racial equity a priority along with the nuts and bolts of how they selected Truth & Titus to work with, how they identified the resources to support the work, and the impact this process has had on their everyday work in Detroit.

#### MSHMIS Roundtable

#### Gerry Leslie/MCAH

Join the conversation as we dive deeper into determining which pieces of HMIS information are critical to build your community "dashboard" on preventing and ending homelessness. In addition, we will be reviewing the newly expanded HMIS Data Standards in the HMIS. These standards are expanding on the policy and management responsibilities of Coordinated Entry in our communities. The standards will be available in the HMIS on October 1<sup>st</sup> and communities are expected to be implementing them by April of 2020.

# THURSDAY, OCTOBER 3, 2019

6:30 a.m. EARLY MORNING YOGA ......Abbey

8:00 a.m. BREAKFAST

9:00 a.m. KEYNOTE: Marc Dones, Executive Director, National Innovation Services

10:30 a.m. BREAKOUT SESSIONS-

#### Ending LGBTQ Youth Homelessness Through Permanent Supportive Housing Luke Hassevoort, Jerry Peterson/Ruth Elis Center

Lesbian, gay, bisexual, transgender or questioning (LGBTQ) youth are overrepresented among the population of youth experiencing homelessness, with up to 40% of youth experiencing homelessness in the United States identifying as LGBTQ. LGBTQ youth face a particular set of severe barriers to housing and wellness including social stigma, discrimination, and rejection by their families, in addition to the physical and mental health challenges of homelessness. Participants will learn how PSH can be utilized to end LGBTQ youth homelessness and the systems level community work that needs to be done to make that a reality.

#### THURSDAY, OCTOBER 3, 2019, 10:30 a.m.-continued

 Self Care + Mutual Care: A trauma informed perspective to restoring healing, hope and justice within our mind and bodies as well as our communities and world Keri Ann Kenney, Trauma Informed RYT200

"We must drink, as we pour."

This sessions will include what it means to be trauma informed and how we can use a trauma informed perspective and practices to better show up for ourselves and ultimately, to better show up for one another.

We will discuss the science behind trauma and how the practice of yoga, mindfulness, and meditation can create stability and healing, the importance of self care practices and rituals, how to make it sustainable and a priority, and small ways to create great and lasting change.

Yoga creates an inward experience that radiates out. I will share how yoga has helped me find healing, hope, and peace while living with loss, PTSD, anxiety, depression, and how shame plays a powerful role in the illusion that creates disconnection.

Let's come together at the great intersection of science and spirituality to create harmony, healing, and hope for each life on our Earth. Come comfortable and with an open mind and heart.

#### Homelessness Among Veterans

Carly Huffman, LMSW, Homeless Program Coordinator, VAMC

The session will focus on statistical data regarding homelessness among Veterans, current initiatives throughout Michigan which are in place to address homelessness among Veterans, and programs available to provide supportive homeless services to Veterans. Participants will learn about the prevalence of homelessness among Veterans in Michigan and ways to connect any homeless Veterans they may be working with to appropriate services.

#### Growing Income Opportunities

Alisha Pennington, Rod DesJardins, Matt Musynski/SOAR, Venita King/MI Rehabilitation Services
It can be a struggle for people experiencing or at risk of homelessness to gain income or employment.
Join us to hear from a panel of specialists about the challenges that they encounter when attempting to assist clients and how homeless providers can be partners in assisting to overcome these challenges.
Come learn about resources to increase access to Supplemental Security Income/Social Security
Disability Insurance (SSI/SSDI) benefits. You will also hear about specialized employment and education-related services and training to support teens and adults with disabilities in becoming employed or retaining employment.

 Supported Employment in Housing First – Breaking Down Barriers to Finding and Maintaining Employment

Morgain MacDonald, Bethany Young/Avalon Housing

Over the last three years, Avalon Housing's Supported Employment program has helped 95 clients overcome barriers to employment, while building partnerships with local businesses and diversifying our community's workforce.

#### THURSDAY, OCTOBER 3, 2019, 10:30 a.m.-continued

#### • Strengthening your Rapid Re-housing Programs and Outcomes

Annie Hyrila, Mark Simmonds/Avalon Housing

Avalon Housing has been overseeing our community's Rapid Rehousing Program since 2015. In that time, we have learned many valuable lessons and have maintained an excellent retention rate while providing client centered skill building and action planning.

#### Eviction Diversion

Alisa Parker/Legal Services of South Central Michigan, Anna Moss

In this session, presenters will discuss eviction diversion programs, the way the program works, important collaborative partners and customizing to meet the demands of your service area

#### 11:45 LUNCH/AWARDS

#### 1:15 p.m. BREAKOUT SESSIONS

Reducing Red Tape: Municipal ID's made easier with HMIS

Alexis Alexander/HAND; Paule Cruz Takash/City of Detroit Municipal ID Program

Cities around the country are implementing municipal ID card programs that provide residents with a number of benefits and increased access. For persons experiencing homelessness, HMIS information can be used to support their application. This session will focus on the process that the Detroit CoC undertook to incorporate the unique needs of persons experiencing homelessness to ensure that they too could benefit from obtaining a Detroit-ID. Partnership, patience, creativity, and use of existing ServicePoint infrastructure will be highlighted as key aspects other Michigan cities might replicate as they explore offering municipal ID cards.

• Time for Change: LBGTQ panel on how to welcome our community into your housing program

Moderator: Satrise Tillman; Panel: Traven Lattimore, Devon Butler, Jaylin Ford, Mari Smith, Isiah Wilkins, Amara Neal

It is estimated that 40% of homeless youth identify as LGBTQ. Members of the LGBTQ community often turn to the shelter system after being forced from their homes because of their sexual preferences and/or gender identity. Further, LGBTQ persons experience higher rates of discrimination from housing providers and report feeling unwelcome and unsafe at traditional homeless shelters. This panel will be made up of members of the LGTBQ community. Panelists will share their experiences interacting with the homeless support systems in Metro Detroit. Panelists will also answer questions and provide advice so providers can implement changes that will make their programs welcoming for members of the LGBTQ community.

#### THURSDAY, OCTOBER 3, 2019, 1:15 p.m.--continued

# Understanding and Accessing HIV/Housing resources: What homeless service providers need to know

Liz Lucas, Housing Manager, OLHSA

HIV infection rates among homeless or unstably housed people are 3-16% higher than that of the general population. Housing instability has been linked to delayed diagnosis, increased risk of acquiring and transmitting HIV, delayed entry and poor retention in care, delayed and non-adherent use of life saving anti-retroviral therapy, lower rates of viral suppression, and higher HIV attributed mortality rates.

Housing providers will learn strategies to serve people with HIV and navigate the barriers surrounding disclosure and stigma, about the HIV health and housing systems of care such as Ryan White and HOPWA programs, how to coordinate services and build an integrated system of care to maximize health and housing outcomes.

#### MSHMIS Roundtable – REPEAT

Gerry Leslie/MCAH

Join the conversation as we dive deeper into determining which pieces of HMIS information are critical to build your community "dashboard" on preventing and ending homelessness. In addition, we will be reviewing the newly expanded HMIS Data Standards in the HMIS. These standards are expanding on the policy and management responsibilities of Coordinated Entry in our communities. The standards will be available in the HMIS on October 1<sup>st</sup> and communities are expected to be implementing them by April of 2020.

Learn What's New with MSHDA's Housing Choice Voucher Program, Project Based
 Voucher Program, and the new 811 Voucher Program

Ann Mueller, Kathy French, Cathy Sheets/MSHDA

Participants will learn about the application and qualification process for the MSHDA rental assistance vouchers. The new preferences and verification requirements will also be addressed.

 Assessing Your Supportive Housing for Quality Alignment Lindsey Bishop Gilmore/CSH

Quality Supportive Housing provides a foundation for housing stability, employment, mental and physical health, and school attendance. Supportive housing also helps build strong, healthy communities by improving the safety of neighborhoods, beautifying city blocks with new or rehabilitated properties, and increasing or stabilizing property values over time.

CSH created the Dimensions of Quality for providers of supportive housing, both scattered-site and site-based projects, to evaluate their performance, partnerships and agency practices according to the industry standards of Quality Supportive Housing. This session will share new tools created by CSH – Quality Endorsement, Quality Self-Assessment, and Quality Certification - that are available to communities to evaluate their projects alignment with quality standards.

#### **KEYNOTES**



Marc Dones is a social entrepreneur, policy strategist and social justice activist with 10+ years of experience in equitable systems transformation across local, state, and federal governmental systems.

As the Executive Director of the National Innovation Service (NIS), Marc oversees day-to-day operations and strategy for policy, design, operations & business development work streams (1M+/year). NIS partners with government agencies, for profit organizations and nonprofits to propel equity work across the policy space. The NIS team focuses on: homelessness & housing; racial equity; LGBTQ+ rights; violence prevention & justice system reform, as well as community-based responses to substance use disorders. Most recently, NIS was charged with the design/stand-up of the new regional authority overseeing homelessness response

in King County, WA, which includes the City of Seattle. Their team is known for making equity work actionable and holding partners accountable to bold outcomes.

Prior to launching NIS, Marc held various roles in social impact, specializing in policy, program design, continuous improvement. This includes leadership roles at The Future Company and Center for Social Innovation (C4). At C4, they lead the SPARC (Supporting Partnerships for Anti-Racist Communities) Initiative, engaging 8+ jurisdictions, 20+ agencies, and the US government in efforts to transform the national conversation about housing. They also served in various roles at the state-level. This included working on the design & implementation of Gov. Patrick's \$10M/yr youth violence reduction program in 11 cities.

Outside of direct systems transformation, Marc is a faculty at the School of Visual Arts (SVA) and leverages their experience as a keynote & panelist. They have spoken at The White House & Harvard University.

Marc holds a BA from NYU in Psychiatric Anthropology and is a highly-qualified equity trainer. They are currently based in the Greater New York City area.

lain is the President and CEO of OrgCode Consulting, an international consulting firm focused on ending homelessness.

lain is a policy advisor to various governments, and a technical advisor to numerous homeless shelters and street outreach programs throughout Canada, the United States, Australia and New Zealand.

Initiatives that Iain has provided leadership to have been recipients of over a dozen prestigious awards.

lain is the author of the book *The Book on Ending Homelessness* which was released In 2019.



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# MICHIGAN'S CAMPAIGN TO END HOMELESSNESS PARTNERS: CSH

MICHIGAN COALITION AGAINST HOMELESSNESS

MICHIGAN DEPARTMENT OF CORRECTIONS

MICHIGAN DEPARTMENT OF EDUCATION

MICHIGAN DEPARTMENT OF HEALTH AND HUMAN SERVICES

MICHIGAN DEPARTMENT OF NATURAL RESOURCES

MICHIGAN DEPARTMENT OF TECHNOLOGY, MANAGEMENT AND BUDGET

MICHIGAN LEAGUE FOR PUBLIC POLICY

MICHIGAN STATE HOUSING DEVELOPMENT AUTHORITY

U.S. DEPARTMENT OF VETERANS AFFAIRS—MICHIGAN REPRESENTATIVE

# 2019 SUMMIT VENUE:

BLUE WATER CONVENTION CENTER LODGING:

DOUBLETREE BY HILTON, PORT HURON QUALITY INN/COMFORT INN, PORT HURON